



WAKE FOREST AREA
CHAMBER FOUNDATION
a leadership development center

SPONSORSHIP OPPORTUNITIES

When your business partners with us through one or more of our core programs, you are investing in future leaders and making a positive difference in our community. We have entrepreneurship, leadership and career readiness programs for students as young as 9 years old to adults of all ages.

Youth Leadership Wake Forest: This year-long program helps high school students in developing leadership skills and a deeper understanding of, connection to, and opportunities in the Wake Forest area.

Exclusive Presenting Sponsor—\$2,000

- Logo or name recognition on all marketing materials.
- Logo or name recognition in social media posts.
- Logo or name recognition on graduation marketing: program, table cards, slide presentation.
- Opportunity to attend graduation and receive mic time.
- Opportunity to attend any monthly event and receive mic time.
- Opportunity to give marketing materials to program participants.

Exclusive Graduation Sponsor—\$750

- Speaking opportunity at graduation.
- Logo or name recognition in social media posts.
- Logo or name recognition on graduation marketing: program, table cards, and slide presentation.

Day Sponsor—\$250 per event | 7 Available

- Logo or name recognition on materials used for the day session.
- Opportunity to speak to students during lunch at your sponsored day session.
- Opportunity to attend graduation.
- Logo or name recognition on graduation marketing: program, table cards, and slide presentation.

Leadership Wake Forest: This year-long program helps local business leaders develop a deeper understanding of—and connection to—opportunities in the Wake Forest area.

Exclusive Presenting Sponsor—\$2,000

- Logo or name recognition on all marketing materials.
- Logo or name recognition in social media posts.
- Opportunity to attend graduation.
- Logo or name recognition in graduation marketing: program, table cards, and slide presentation.
- Opportunity to speak at graduation and any day event you attend.
- Opportunity to give marketing materials to program participants.

Exclusive Social Sponsor—\$750

- Opportunity to speak at the annual Leadership Wake Forest Alumni and current student social.
- Logo or name recognition in social media posts.
- Opportunity to attend graduation.
- Logo or name recognition on graduation marketing: program, table cards, and slide presentation.

Day Sponsor —\$250 per event | 7 Available

- Logo or name recognition on materials used for the day session.
- Opportunity to speak to students during lunch at your sponsored day session.
- Opportunity to attend graduation.
- Logo or name recognition on graduation marketing: program, table cards, and slide presentation.

Career Readiness Academy: This year-long program teaches students leadership and basic financial literacy skills, and offers an internship or apprenticeship with a local business and job training from experts.

Exclusive Presenting Sponsor—\$2,000 per year

- Logo or name recognition on all marketing materials.
- Logo or name recognition in social media posts.
- Opportunity to attend graduation.
- Logo or name recognition in graduation marketing: program, table cards, and slide presentation.
- Opportunity to speak at graduation and any day event you attend.
- Opportunity to give marketing materials to program participants.

Exclusive Graduation Sponsor —\$750

- Opportunity to speak at graduation.
- Logo or name recognition in social media.
- Logo or name recognition in graduation marketing: program, table cards, and slide presentation.

Day Sponsor—\$250 per event | 7 Available

- Logo or name recognition on materials used for the day session.
- Opportunity to speak to students during lunch at your sponsored day session.
- Opportunity to attend graduation.
- Logo or name recognition on graduation marketing: program, table cards, and slide presentation.

Financial Literacy Fair: This program provides a groundwork of training regarding budgeting and needs versus wants. Students participate in a financial literacy fair that teaches life skills through an interactive, hands-on experience. The program is intended for 8th and 9th grade students in the community.

Business Sponsor —\$1000 | 4 Available

Note: Minimum of 3 events to be held during the 2022-2023 school year.

- Logo or name is recognition in social media.
- Logo or name recognition on the Chamber Foundation website.
- Logo or name recognition in a thank you message to all volunteers.

Young Entrepreneurs Fair: This program provides opportunities for 9-14 year old's to learn to become an entrepreneur. Students are given an opportunity to sell hand-made goods at the Chamber's Annual Meet in the Street. Participants are provided free space at the event as well as two educational training sessions.

Presenting Sponsor—\$2,000 | SOLD

- Logo or name recognition in social media.
- Logo or name recognition on the Chamber Foundation website.
- Logo or name recognition in a thank you message to all participants.
- Business will have free booth space at Meet in the Street and logo on all signage at event recognizing the Youth Entrepreneurs Fair.
- Opportunity to provide marketing materials to participants.

Training Sponsor—\$1,000

- Logo or name recognition in social media.
- Logo or name recognition on the Chamber Foundation website.
- Logo or name recognition in a thank you message to all participants.
- Business will have free booth space at Meet in the Street.
- Business will have opportunity to talk to students at training sessions.

Business Sponsor—\$500 | 4 Available

- Logo or name recognition in social media.
- Logo or name recognition in a thank you message to all participants.
- Opportunity to provide marketing material to participants.

Wake Forest Young Entrepreneurs Academy: The Wake Forest Entrepreneurs Academy will launch intense programs to train students on every aspect of entrepreneurship. Skills learned will include creativity; teamwork; public speaking; idea generation; opportunity analysis; market research; design thinking; prototyping; business modeling; and pitching. Two cohorts—one for middle school and one for high school students—will make up the inaugural sessions in summer 2022. Upon completion of the Academy, students will be invited to make pitches to a panel of judges who will decide which ideas will be awarded seed money.

Exclusive Presenting Sponsor—\$5,000 for two cohorts

NOTE: \$3,500 of your sponsorship is used for seed money given to student businesses at the Shark Tank presentations.

- Logo or name recognition on all marketing materials as the presenting sponsor with one-year naming rights.
- Logo or name recognition in social media.
- Opportunity to attend shark tank presentations as an official judge.
- Logo or name recognition in shark tank program, table cards, and slide presentation.
- Opportunity to speak at our Shark Tank events and any day event you attend.
- Opportunity to give marketing materials to program participants.

Investor Sponsor —\$2,500 per cohort | 4 Available

NOTE: \$2,000 of your sponsorship is used for seed money given to student businesses at the Shark Tank presentations.

- Opportunity to be a judge at Shark Tank presentations.
- Logo or name recognition in social media.

Start Up Sponsor —\$1,000








































NOTE: \$500 of your sponsorship is used for seed money given to student businesses at the Shark Tank presentations.

- Logo or name recognition in Shark Tank marketing; program, table cards, and slide presentation.
- Opportunity to attend Shark Tank presentations.
- Logo will be placed on Chamber Foundation website.

For more information about the Chamber Foundation, contact Corey Hutcherson at corey@wakeforestchamber.org or visit www.wakeforestchamberfoundation.org.

FOUNDATION INVESTOR OPTIONS

Support the Foundation's leadership initiatives and leave a community legacy.

	Foundation Builder \$1,000/yr	Foundation Partner \$2,500/yr	Foundation Advocate \$5,000/yr	Foundation Leader \$7,500/yr	Foundation Champion \$10,000/yr
Logo on website					
Foundation program Lunch Sponsor					
Invitation to Annual Foundation Gala					
Foundation program Day Sponsor					
Foundation program speaking opportunity					
One free tuition to any Foundation program					
Two free tuitions to any Foundation program					
Sponsor of Annual Foundation Gala					
Four free tuitions to any Foundation program					
Presenting Sponsor of a Foundation program					
Presenting Sponsor of Annual Foundation Gala					
Banner ad on Foundation website					
Advertising partnership at all Foundation events					

**If utilizing the monthly payment plan, money may not be applied to your choice of Chamber/Foundation programs until dues paid equal or exceed the amount to be applied.*